

**William M. Flanagan**  
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[www.WhereThereIsWill.com](http://www.WhereThereIsWill.com)

1421 N. Dearborn St.  
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(978 578 5735)

**Experience:** **FanFueled**, Chicago, IL  
*Director of Marketing*, 2010 - 2014  
Established, executed, and managed all branches of marketing for thriving social ticketing and engagement marketing start-up, including sales, social media, client retention, product development, and project management. Increased revenue for FanFueled through the acquisition of various venues and the creation of Engage, the company's revolutionary social gaming platform.

**Wayfair LLC**, Boston, MA  
*Manager, Specialist, Entry-Level*, 2007 – 2010  
Co-built the Public Relations and Creative Marketing departments for \$250 million e-retailer. Spearheaded Wayfair's brand initiative and Giveaway Program. Designed, wrote, produced, and executed over 300 creative campaigns, pitches, and digital projects for 200+ niche sites.

**The Coca-Cola Company**, Germany and Atlanta, GA  
*Marketing*, Summer 2006  
Led, organized, wrote, and assisted with several of Coca-Cola's promotions and events leading up to and during the 2006 FIFA World Cup, including the interactive blog WeAllSpeakFootball.com.

**Hamilton College Admissions Office**, Clinton, NY  
*Senior Admissions Officer*, 2006 – 2007  
Conducted one-on-one interviews with prospective students to determine quality of application and then debriefed Admissions Committee.

**Jasper Wyman and Son**, Milbridge, ME  
*Blueberry Raker*, Summers 1999 - 2003  
Raked blueberries for the largest grower in the U.S.

**Skills:** Proficient in PhotoShop, PowerPoint, Excel, MS Project, Final Cut Pro.

**Education:** Hamilton College, Clinton, NY  
Bachelor of Arts Degree, May 2007  
Major: English. Minor: Theatre

University of St. Andrews, St. Andrews, Scotland. Spring 2006

The Second City, Chicago IL  
Conservatory and Writing Program Graduate, 2010 - 2013

**Creative:** **Second City Conservatory Showcase & Writing 6 Shows**, Chicago, IL  
Writer and Performer, 2010 – 2013

**Pierre Improv**, Chicago, IL  
*Player*, 2011 – Present

**Tortoise de Force Video Shorts**, Chicago, IL  
*Actor, Writer*, 2011 - Present